

# Basic Package of Social Media



## If you are looking for a solution to manage your social media, contact us!

Today, social media helps us increase the impact of our brands in different sectors where our potential customers are located. It also allows us to generate and/or increase sales of our products or services.

At Promatic Soft®, we offer a basic package of social media and digital marketing because we understand the importance of having a strong and up-to-date online presence for the success of your business.

We provide a package that includes the creation and optimization of your presence on major social media platforms, as well as effective digital marketing strategies to improve your reach and engagement with your audience.

With our highly skilled team, we will work with you to ensure that your business has a solid and effective online presence.

For more information, please contact us at [info@promaticsoft.com](mailto:info@promaticsoft.com), through our website, or via WhatsApp at [+52 612 170 0956](tel:+526121700956).

**We will be happy to assist you.**

**PROMATIC**  
SOFTWARE

## What includes?

- Social media setup (Facebook and Instagram).
- Design of main covers with company logo and established colors.
- Design of weekly posts (maximum 2).
- Design and publication of weekly stories or reels (maximum 2).
- Analysis of the current scenario to determine the starting point.
- Analysis of the strategic scenario to be implemented.
- Implementation of a basic advertising campaign.
- Configuration of a measurement dashboard to track the campaign.

